

ICT Accessibility Services Catalog



Content Page

Web Accessibility Services	3
Mobile Accessibility Services	4
Electronic Kiosks / ATMs Accessibility Services	5
Electronic Documents Accessibility Services	6
Public Venue ICT Accessibility Services	7





Web Accessibility Services

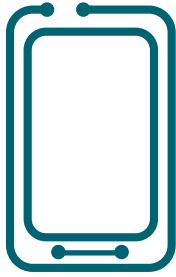
Web accessibility is the inclusive practice of ensuring there are no barriers that prevent interaction with, or access to, websites on the World Wide Web by people with disabilities.

Services provided by Mada guide your organization, step by step on how to ensure that its website comply with international standards for Web Accessibility; W3C WCAG 2.1, A and AA. Thus, websites would be accessible to People with Disabilities and the elderly. In addition, website accessibility enhancements would greatly improve usability and optimization for Search Engine Optimization (SEO), hence more people will have full access to the website and its services.

Your organization would be eligible to receive Mada's Web Accessibility Accreditation when the website achieves a score of 95% or higher on the Mada Web Accessibility Monitor, in addition to passing the manual usability assessment review.

Service process

1. Introductory session about website accessibility.
2. Audit review report highlighting major areas of concern along with recommendations.
3. Website Accessibility advisory sessions targeting your web team.
4. Invitation to ICT Accessibility training workshops by Mada.
5. Awarding your website with Mada's Web Accessibility Accreditation.



Mobile Accessibility Services

Mobile accessibility refers to making mobile applications more accessible to people with disabilities and the elderly.

Services provided by Mada guide your organization, step by step on how to ensure that its mobile applications comply with international standards for Mobile Accessibility; W3C WCAG 2.1, A and AA. Thus, Mobile applications would be usable by People with Disabilities and the elderly. In addition, Mobile App accessibility enhancements would also greatly improve usability, hence more people will have full access to your Mobile App and services.

Your organization would be eligible to receive Mada's Mobile App Accessibility Accreditation after passing the manual accessibility and usability assessment review.

Service process

1. Introductory session about mobile accessibility.
2. Audit review report highlighting major areas of concern along with recommendations.
3. Website Accessibility advisory sessions targeting your web team.
4. Invitation to ICT Accessibility training workshops by Mada.
5. Awarding your mobile application with Mada's Mobile App Accessibility Accreditation.



Electronic Kiosks/ ATMs Accessibility Services

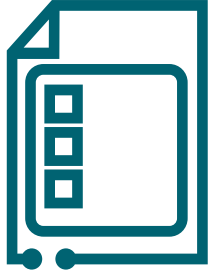
Electronic Kiosk and ATMs accessibility refers to the ease of use of information and services on Electronic kiosks and ATMs by people with disabilities and the elderly.

Services provided by Mada guide your organization step by step on how to ensure that its Electronic Kiosks comply with international standards for Accessibility; ADA and W3C WCAG 2.1, A and AA. Thus, ATMs and Electronic Kiosks would be usable by People with Disabilities and the elderly. In addition, Electronic Kiosks and ATMs accessibility enhancements would also greatly improve usability, hence more people will have full access to Electronic Kiosks and ATMs services.

Your organization would be eligible to receive Mada's Electronic Kiosk Accessibility Accreditation upon passing the on-site accessibility and usability assessment review.

Service process

1. Introductory session about Electronic Kiosk and ATMs accessibility.
2. On site audit review followed by a report highlighting major areas of concern and recommendations.
3. Invitation to ICT Accessibility training workshops by Mada.
4. Awarding your Electronic Kiosk/ ATM with Mada's Electronic Kiosk Accessibility Accreditation.



Electronic Documents Accessibility Services

Electronic Documents accessibility refer to making electronic documents such as word documents and PDF files more accessible to people with disabilities and the elderly.

Services provided by Mada guide your organization, step by step on how to ensure that its internal and public facing electronic documents comply with international standards for Accessibility; W3C WCAG 2.1, A and AA. Thus, Electronic Documents would be accessible to People with Disabilities and the elderly.

Service process

1. Introductory session about Electronic Document accessibility.
2. Invitation to Mada training workshops in ICT Accessibility including trainings focused on document accessibility best practices.



Public Venue ICT Accessibility Services

Public Venue ICT Accessibility refers to the ease of access to information and services at different public venues by people with disabilities (PWDs) and the elderly.

Services provided by Mada guide your organization step by step on how to ensure that public venues comply with international standards for Digital Accessibility. We will ensure that auditory announcements, media information boards, electronic kiosks and ATMs at your venue are accessible. Thus, public venues (shopping centers, hotels, conference centers, etc) would be accessible by People with Disabilities and the elderly. In addition, accessibility public venues would allow more people to have full access to your venue, events and services.

Your organization would be eligible to receive Mada's Venue ICT Accessibility Accreditation upon passing the on-site accessibility assessment review.

Services process

1. Introductory session about venue ICT accessibility.
2. Audit review report highlighting major areas of concern along with recommendations.
3. Venue ICT Accessibility advisory sessions targeting your team.
4. Invitation to ICT Accessibility training workshops by Mada.
5. Awarding your venue with Mada's Venue ICT Accessibility Accreditation.